

# WELLNESS AND HEALTH RISK MANAGEMENT CONSULTING



Health Risk Management Consulting  
Coaching  
Outcomes Based Wellness  
Incentive Management



**HealthKeys**  
PERSONALIZED HEALTH RISK MANAGEMENT

simplifying Risk Management



## Wellness Solutions

- INCENTIVE MANAGEMENT
- HEALTH RISK APPRAISALS
- ON-SITE SCREENINGS
- TELEPHONIC COACHING
- DIGITAL COACHING
- GAMIFICATION
- SOCIAL NETWORKING
- BLOGGING
- COMPETITIONS
- CUSTOMIZABLE
- INDEPENDENT STORAGE OF DATA
- EMPLOYEE SURVEY
- INDEPENDENT OF THE INSURANCE CARRIER

The view that employee health is a cost to be reduced rather than an investment to be managed needs to be re-considered. We help you connect the financial investment to the human resource aspect by knocking down the silos, which have until now, prevented employers from offering a cohesive, “employee involved” health risk management program.

It is a widely understood that nearly 75% of all Health Care costs are preventable, because they are a direct result of individual choices. Four chronic conditions can be reduced by taking personal responsibility:

- ◇ Cardio-Vascular Disease— Reduce Cholesterol and Blood Pressure
- ◇ Cancer— Eliminating Tobacco Usage
- ◇ Diabetes— Lowering Blood Sugar
- ◇ Obesity— Losing Weight

**HEALTHKEYS CONSULTING MANAGES THE  
PROCESS ON YOUR BEHALF**

- **STRATEGIC PLAN TO ACHIEVE GOALS**
- **COMPLIANCE WITH HIPAA AND PPACA**
- **IMPLEMENTATION OF ON-SITE BIO-METRIC SCREENINGS**
- **SET UP AND COMMUNICATION OF THE PROGRAM**
- **ANALYSIS OF HEALTH AND PRODUCTIVITY**
- **MANAGING RISK CREATES MEASURABLE RESULTS**

# *Health Risk Consulting that stands out from the crowd*

- ◆ INCENTIVE MODELER
- ◆ RISK STRATIFICATION
- ◆ PREDICTIVE MODEL
- ◆ COACH INTERACTION
- ◆ COMPLIANCE
- ◆ APPEALS
- ◆ REASONABLE ALTERNATIVES
- ◆ CUSTOM REPORTING



## **OUTCOMES BASED INCENTIVE MANAGEMENT**

- ⇒ Cool tools that show you how to plan, strategize and establish the incentive program to be compliant with the Federal Government including the affordability test.
- ⇒ Full communication program to explain appeals and reasonable alternative standards.
- ⇒ Fully Compliant Reporting package to examine your trends.

## **PREDICTIVE MODELING AND STRATIFICATION**

Understanding Data is important to determine the cost impact on claims and productivity. Our models show year over year impact focusing on the five areas that generate 75% of your claims costs. The need to understand the risk within the population is critical for coach intervention. We make it easy by examining the results and establishing who needs help first.

## **COACHING**

- Telephonic
- Digital
- Registered Nurse Guidance in Setting objectives
- Management of Reasonable Alternative Standard
- Appeal Process



Contact us for a demonstration  
of our platform, strategic ser-  
vices and interactive HealthKeys  
Alliance website.



If it is medically inadvisable or unreasonably difficult for a participant to achieve one or more of the goals due to a medical issue, they may file an appeal. We will work with the individuals and their physician to determine a reasonable alternative goal when appropriate.

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## HealthKeys Consulting Services

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